

CAR AFTERMARKET – UK – 2023

While value demands are a short-term need long-term prospects for suppliers are expected to strengthen especially for those that can adapt to an evolving market.



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Car Aftermarket - UK - 2023

This report looks at the following areas:

- The impact of the cost of living on the car aftermarket
- Recent trends in demand for key car aftermarket parts
- The role of different channels for accessing car aftermarket parts
- The importance of maintenance and servicing in driving demand for replacement parts and reasons for maintenance
- Consumer attitudes towards the online purchasing of replacement parts



While value demands are a short-term need long-term prospects for suppliers are expected to strengthen especially for those that can adapt to an evolving market.

Overview

The past 12 months has seen significant price increases especially in sectors such as tyres. Although, overall, inflationary pressures are easing, such increases are changing how consumers view their need for replacement parts and how much they want to invest in them.

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Report Content

EXECUTIVE SUMMARY

Key issues covered in this Report

- Overview

Opportunities for the car aftermarket

- Navigating the current cost of living crisis
- Adapting to changes in vehicle technology
- Developing an online presence

Market dynamics and outlook

- The five year outlook for the car aftermarket
- Market size and forecast
- Market size and forecast – by segment
- Market size and forecast – by segment
- Sustainability takes centre stage

What consumers want and why

- Consumers want: new approaches to car maintenance
- Consumers want: more help with regular maintenance
- Consumers want: stronger support for specific groups
- Consumers want: help for those who only replace when they need to
- Consumers want: encouragement to do more online

MARKET DYNAMICS

Market size

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- Tyres and wiper blades offer the best opportunities for aftermarket suppliers
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- Market definition
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- Abbreviations and terms

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