

COURIER & EXPRESS DELIVERY – UK – 2023

In response to growing expectations around convenience courier companies focus their innovation efforts on offering greater flexibility and choice in how consumers can send, receive, and return parcels.



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B2B Analyst



Courier & Express Delivery - UK - 2023

This report looks at the following areas:

- The impact of the more challenging macroeconomic climate on the market
- Analysis of the size of the market and forecast for the next five years
- How consumer expectations and delivery requirements are evolving
- Major players and their competitive strategies
- The opportunities and threats facing courier and express delivery companies

Overview

In the near-term the market is expected to continue to be negatively affected by economic headwinds and the high cost of living, exerting a downward pressure on online shopping and parcel volumes.



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Report Content

Key issues covered in this Report

- Overview

EXECUTIVE SUMMARY

Opportunities for the courier and express delivery market

- Greater choice and convenience should increase the appeal of out-of-home deliveries
- Opportunities in the growing C2C market
- Adoption of automation and robotics to streamline operations

Market dynamics and outlook

- The five year outlook for courier and express delivery
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 - Graph 6: concern about environmental impact of courier/express parcel delivery services, by generation, 2023
- Preference for out-of-home deliveries grows
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- Appeal of out-of-home delivery expected to increase as PUDO networks are scaled up

MARKET DYNAMICS

Market size

- Market impacted by reduced consumer spending

- Market is characterised by fierce competition
- Royal Mail remains the largest player in parcels market
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- Market forecast
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- Examples of carriers' sustainability efforts
- Examples of carriers' sustainability efforts
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- Graph 15: real GDP first quarterly estimates, 2022-23
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- Competitive strategies
- Competitive strategies

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- Recent company activity
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