The jewellery and watches market remains resilient, held up by the luxury end, with lab-grown diamonds and increased traceability driving new trends in the market.
The jewellery and watches market remains resilient, held up by the luxury end, with lab-grown diamonds and increased traceability driving new trends in the market.

The jewellery and watch market has become increasingly polarised throughout the cost of living crisis, with luxury shoppers undeterred by economic factors, and higher-priced timepieces an attractive investment. Costume jewellery brands and mid-market retailers must stand out from the crowd if they are to encourage spending.
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