

PATENT INSIGHTS: FERMENTS IN BEAUTY PRODUCTS

Patent trends show ferments as emerging next-generation natural ingredients. Enhanced functional properties make them a safe alternative to harsh chemicals.



Neha Srivastava, Senior Patent Analyst - Food & Drink and Beauty & Personal Care



Report Content



- Mintel recommends
- Consumers show interest in natural beauty products
- Patent activity has escalated over the last 10 years
 - Graph 1: fermented extracts in beauty product patent families, published each year, 2009-19
- Ferments have an important place in the Korean beauty world
- Asian beauty product manufacturers are the main drivers
 - Graph 2: currently active* patent families for fermented beauty products, by organisation, October 2019
- PITERA by SK-II: a revolution in the beauty world
- Fermentation enhances the effectiveness of natural ingredients
- Ferments hydrate the skin and reduce wrinkle formation
- Ferments to strengthen skin barrier properties
- Relieve atopic dermatitis using ferments
- Ferments nourish skin and reduce irritation
- Fermented skincare launches continue to grow
- Tap into ferments to preserve the youthful appearance of skin
- Leverage the benefits of ferments for skin whitening
- Ferments are the latest beauty fix for skin whitening
- Shape your future with Mintel bespoke patent analysis

Disclaimer

This is marketing intelligence published by Mintel. The consumer research exclusively commissioned by Mintel was conducted by a licensed market survey agent ([See Research Methodology for more information](#)).

Terms and Conditions of use

Any use and/or copying of this document is subject to Mintel's standard terms and conditions, which are available at <http://www.mintel.com/terms>

If you have any questions regarding usage of this document please contact your account manager or call your local helpdesk.

Published by Mintel Group Ltd

www.mintel.com

Help desk

UK	+44 (0)20 7778 7155
US	+1 (312) 932 0600
Australia	+61 (0)2 8284 8100
China	+86 (21) 6386 6609
India	+91 22 4090 7217
Japan	+81 (3) 6228 6595
Singapore	+65 (0)6 818 9850