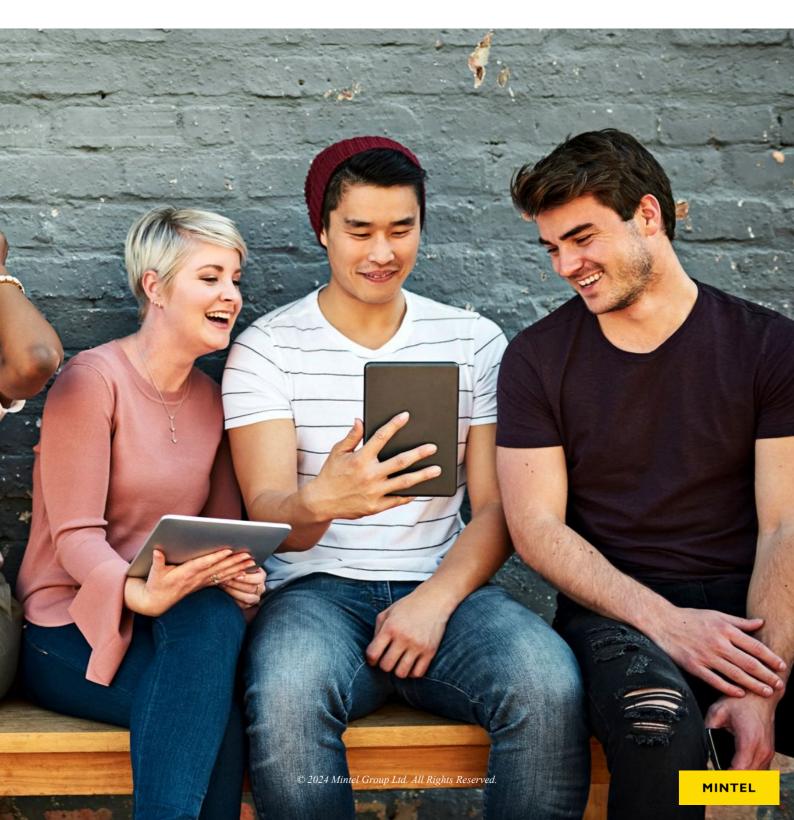
TECHNOLOGY HABITS OF MILLENNIALS – GERMANY – 2021

While Millennials show pronounced tech engagement, brands need to speak to their demand for green tech products and their safety concerns to leverage purchasing power.





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Technology Habits of Millennials – Germany – 2021

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