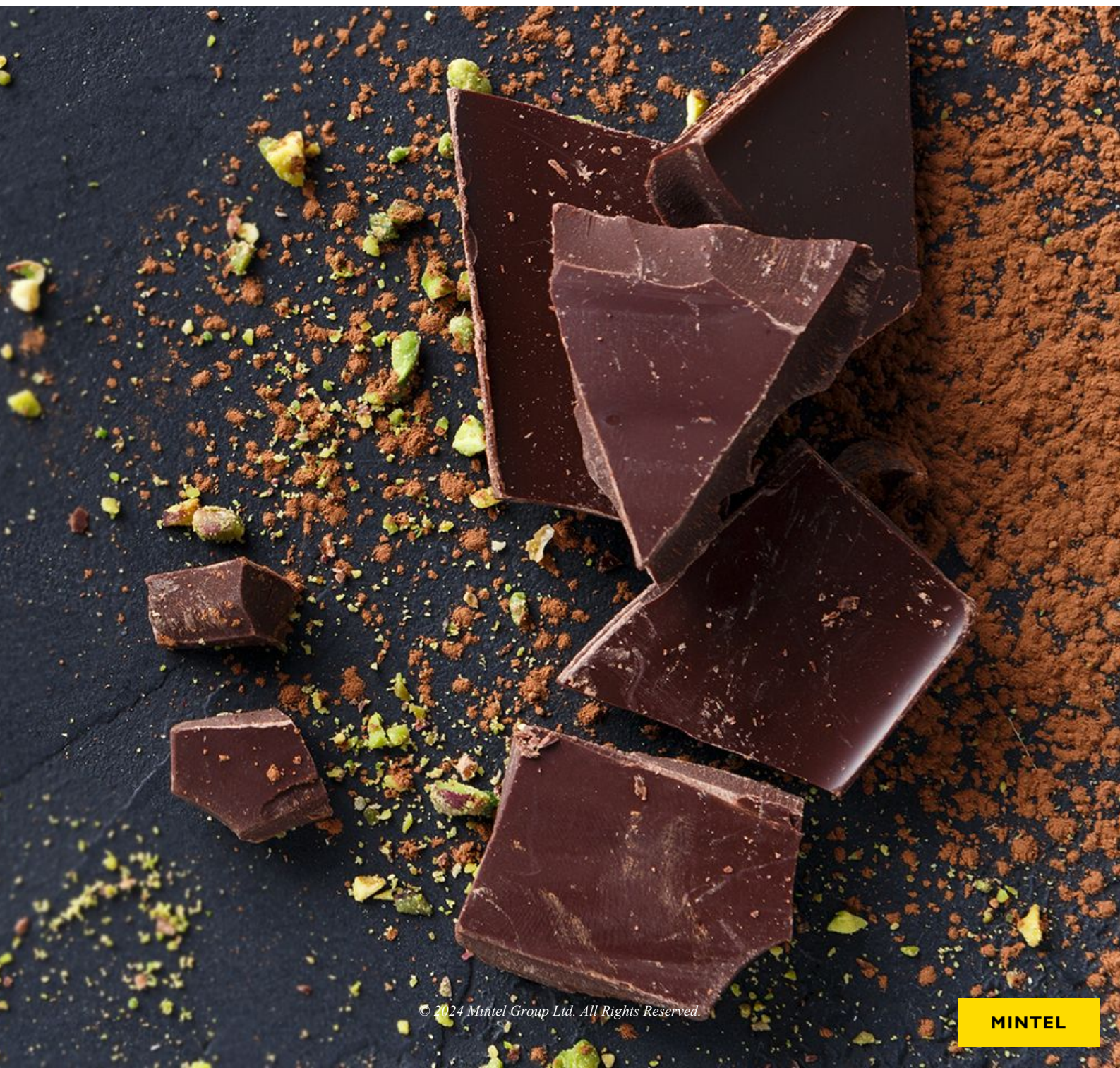


THE FUTURE OF CHOCOLATE, SUGAR/GUM CONFECTIONERY: 2019

Global Annual Review: what's new and what's next for the chocolate, sugar and gum confectionery industry.



A Mintel Analyst, Global Analyst



Report Content



- A look back and a look ahead

THE BIG STORIES

- Mintel's perspective

Plastic and gum

- Plastic in gum?
- Biodegradable gum's time has come
- Moving away from excessive packaging

Vegan product across confectionery categories continue to grow

- Graph 1: interest in types of sweets, 2018
- Confectionery without animal ingredients

Are adults looking for "adult candy?"

- Graph 2: interest in "sophisticated" confectionery, 2016-18
- Concerns about sugar intake will curtail adult candy market
- Adult confectionery, with and without sugar

IN THE NEXT TWO YEARS

- Mintel's perspective

Cocoa shortages, myth or reality?

- Graph 3: production of cocoa beans, 2015/16-2017/18 fore
- Graph 4: chocolate confectionery, volume sales, top 5 markets, 2015-18 est
- Chocolate confectionery consumption remains high

What's next for the most popular flavors in confectionery?

- Burnt, spicy, alcoholic, and floral caramel
- New fruits needed
- Offer a breath-freshening alternative to mint

Mergers and acquisitions across the category

- 2019 and beyond looks positive for M&A activity
- 2018's confectionery M&A activity sets the scene for transformations in 2019 and 2020
- Confectionery giants look beyond confectionery for acquisitions

IN FIVE YEARS AND BEYOND

- Mintel's perspective
 - Graph 5: interest in edible marijuana/cannabis formats, top 5, 2018
- Changing media consumption will transform confectionery marketing
- Candy for "him," "her," or "all?"

KEY MARKET DATA

- Chocolate, sugar and gum confectionery, top flavors
- Chocolate confectionery: volume sales
 - Graph 6: chocolate confectionery, volume sales (000 tonnes), top 10 countries, 2018 est
- Chocolate confectionery: per capita consumption
 - Graph 7: chocolate confectionery, per capita consumption, top 10 markets, 2018 est
- Sugar and gum confectionery: volume sales
 - Graph 8: sugar and gum confectionery, volume sales (000 tonnes), top 10 countries, 2018 (est)
- Sugar and gum confectionery: per capita consumption
 - Graph 9: sugar and gum confectionery, per capita consumption (kg/capita), top 10 countries, 2018 (est)

Disclaimer

This is marketing intelligence published by Mintel.
The consumer research exclusively commissioned by Mintel was conducted by a licensed market survey agent ([see Research Methodology for more information](#)).

Terms and Conditions of use

Any use and/or copying of this document is subject to Mintel's standard terms and conditions, which are available at <http://www.mintel.com/terms>

If you have any questions regarding usage of this document please contact your account manager or call your local helpdesk.

Published by Mintel Group Ltd

www.mintel.com
email: store@mintel.com

Help desk

UK	+44 (0)20 7778 7155
US	+1 (312) 932 0600
Australia	+61 (0)2 8284 8100
China	+86 (21) 6386 6609
India	+91 22 4090 7217
Japan	+81 (3) 6228 6595
Singapore	+65 (0)6 818 9850